

**SPEAK TO INFLUENCE: Perform Powerfully at Work™ by PETRINA KOW**

- 2 days – 9am to 4.30pm

Want to **Speak with Influence and Impact**? Whether you want to get your point across to educate, sell your product, present corporate information or just lead your team, your job is to move others into action! Discover the authentic way to deliver a message powerfully.

**Workshop Outline:**

Day 1:

**Finding Nemo: Who are You and What's your Point?**

Learn through Critical Analysis what **Impression** we are Creating **when we Speak**.  
Learn to **Improve Instantly** by **Identifying & Correcting Negative Cues**  
Learn how to Speak with Intention: **Find your Point and Make it!**

**Executive, Manager or CEO - All the World's A Stage**

Learn to manage **Stage Fright, Release Anxiety & Improve Performance**.  
Learn how to increase your **Stage Presence** with **Theatre-based Techniques**.  
Learn to be **Present** in the moment to **Activate** an audience like a Pro!

**Downton Abbey – the Lost Art of Persuasive Language**

Learn the **Impact** Your **Language Skills** have on Your Career.  
Learn to **Make Critical Choices** that will Change Your Impact & Life.  
Learn how sounds and words have different **Meanings and Connotations**  
Learn to use Key Words and language to **Inspire, Persuade and Activate** your audience.

Day 2:

**Vocal Dynamics – Friends, Romans, Countrymen – Lend Me Your Ears!**

Learn what are **Your Vocal Dynamics** and how to **Manipulate** them  
Learn to Find your **True** voice and speak with **Honesty**  
Learn to listen to your own voice and **Hear Yourself** whilst you **Speak**

**Body Dynamics – Can't Take My Eyes Off You**

Learn **Body Expressions** that Impact your **Message**  
Learn to use **Simulations** to tackle various scenarios  
Learn to **Improvise and Focus** at the same time.

**Radio Drama: Story-telling Your Message**

Learn how **Connecting and NOT Content** will **Win Influence**  
Learn why **People Love Listening** to & **Remember a Story** better  
Learn to **Tell your Corporate Story** rather than deliver content

**Speak! Speak! Speak! Full Critical Analysis & Personalized Tips!**

Perform an awe-inspiring 3 minute piece using all 3 Dimensions & Never Look back!

Art of Voice™ Company Pte Ltd

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“Unlock Your Hidden Voice™”