

# Taking Ctrl, Finding Alt Contest: Proposal requirements

Please submit your proposal for Taking Ctrl, Finding Alt 2019 following this checklist. In addition to submitting the project proposal, please attach any documents, artwork or media (such as videos) that is vital to your project.

Send the proposal in .doc format by **7 February 2020** to [xiuxuan@aware.org.sg](mailto:xiuxuan@aware.org.sg). Subject line: **Taking Ctrl, Finding Alt Contest Submission**.

## Section 1: Basic information

- 1) Name of the project (can be a working title)
- 2) Name of primary applicant (person who is heading or representing the project)
- 3) Contact information of primary applicant
- 4) Citizenship status of the primary applicant (Citizen/PR)
- 5) Who are the key members of your team? Attach a short CV
- 6) Age of primary applicant and key members of your team
- 7) If this project is being submitted by an organisation, please provide the following:
  - Organisation name
  - Type of organisation (non profit, social enterprise, for profit)
  - Registration number
  - Registered address
  - Website URL, if any

## Section 2: Problem statement

1. Please tell us more about the aspect of Image-Based Sexual Assault (IBSA) that you would like to address and why?
2. Which of our three contest themes does your project align with?

- Prevention (e.g. policies for companies to ensure safety within their workplaces, sustainable awareness-raising initiatives)
- Better access to support for survivors of IBSA (e.g. initiatives to minimise the distribution of personal info, images or videos)
- Better access to justice for survivors of IBSA (e.g. proposed changes in the law, policies, procedures for better protection of IBSA survivors)

Note : If your project does not align with the above mentioned theme, please justify why it should be considered for the contest.

### Section 3: Solution

1. How does your project address the problem you have identified in section 2 ?
2. What are the key objectives and SMART (Specific, Measurable, Attainable, Realistic and Timebound) goals that you would like to achieve through this project?
3. Are there past efforts taken to address the problem you have identified in Section 2? Does your project differ from past efforts? If so, what are the differences?
4. Is this a new idea or an ongoing project? If an ongoing project, please tell us more about the phase you are currently in. What are some key achievements so far?

### Section 4: Implementation

1. How will you execute the project?
2. Provide a timeline of the major milestones of the project.
3. Who are some of the important partners or collaborators for this project? What value do they add to the project ?
4. What areas of development of the project would benefit from mentorship and guidance from AWARE?

### Section 5: Budget

1. Provide us with the project budget (up to \$6,000 will be funded by AWARE and our partners). Here is an example of a budgeting table, which you can use.

ITEM/ACTIVITY DESCRIPTION	PRICE PER UNIT	QUANTITY	TOTAL COST
<b>TOTAL</b>			

Please note that funding provided would not cover the following:

- Capital expenses of any kind (e.g. purchase of equipment, computers, etc)
  - Prizes and money offered for charitable events
  - Costs incurred before the signing of the Form of Agreement
2. Are there other sources of funding you are receiving for the project? If yes, please include details of what is being funded. Note that we can only provide funding for areas that are not currently funded.
  3. Would you also be looking for other parties for funding support?
  4. Will you be earning any profit through this project? If yes, please elaborate.

### Section 6: Impact and risk assessment

1. What does success look like for the project?
2. How would you measure and evaluate the success of the project ?
3. What aspects of this project do you expect to endure beyond the time period of the grant? Please be as specific as possible.
4. What are some of the risks that you identify in your project and how do you plan to address them?